Data and Business Analytics

Unlock the power of data and business analytics

McGing helps businesses transform data into strategic insights that drive better decision-making, improve efficiency, and optimise financial forecasting. Our expertise spans multiple industries, providing tailored solutions to meet your business needs.

What we offer

Data management – Organising, cleansing, and transforming data for better insights

Financial modelling – Creating projections and scenario analyses to drive business decisions

Spreadsheet analytics – Enhancing financial workflows and operational models

Decision optimisation – Using analytics to improve business strategies and outcomes

Why it matters for your business

Improve financial forecasting – Accurately predict revenues, costs, and market trends

Increase efficiency – Streamline workflows and reduce operational bottlenecks

Enhance decision-making – Use real-time insights to optimise resource allocation

Support risk management – Identify and mitigate potential financial and operational risks

Improve business reporting – Clear, data-backed reports for investors, boards, and stakeholders

McGING ADVISORY & ACTUARIAL

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How we can help

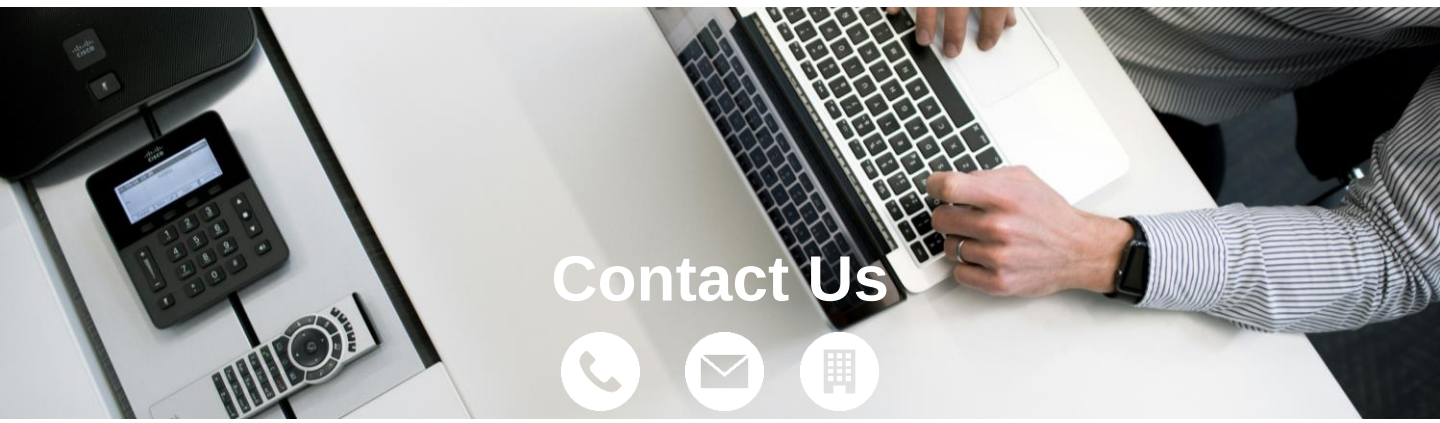
- **Financial forecasting** – Developing models to support budgeting and business planning
- **Spreadsheet modelling** – Optimising existing models for better accuracy and usability
- **Data transformation** – Extracting, cleansing, and integrating data from multiple sources
- **Automation** – Reducing manual processes through smart data workflows
- **Decision support** – Helping leadership teams make informed, data-driven choices

Industry Applications

- **Financial Services & Investment** – Risk analysis, financial modelling, and portfolio optimisation
- **Professional Services & Consulting** – Strategy modelling, cost-benefit analysis, and business case development
- **Technology & Startups** – Market trend analysis, revenue forecasting, and pricing optimisation
- **Risk & Compliance** – Scenario testing, regulatory data management, and analytics
- **Corporate Strategy & Operations** – Business performance tracking, benchmarking, and dashboarding

Getting Started

1. **Assess your current data strategy** – Identify gaps in financial models and data processes
2. **Implement scalable analytics solutions** – Use tools such as Excel, Power BI, SQL, and Tableau
3. **Optimise decision making** – Leverage data-driven forecasts and scenario testing
4. **Improve financial reporting** – Create dynamic dashboards and reports for stakeholders



PHONE

Sean 0411 229 641
Neekhil 0466 492 481

EMAIL

sean.mcging@mcging.com.au
neekhil.shah@mcging.com.au

WEBSITE

https://www.mcging.com.au/

ADDRESS

Suite 502, 167 Queen St
Melbourne VIC 3000